



VIRGINIA VINEYARD
ASSOCIATION

Grape Press Rate Card

Distribution: 950+ members and industry professionals
All ads are full color, digital

Rates per issue:

business card	\$200
1/3 page	\$325
1/2 page	\$550
Full page	\$750
Doubletruck	\$1,250

Save 10% by purchasing 4 insertions at once.

Follow this link to view a recent issue of the Grape Press:
<https://virginiavineyardsassociation.org/grape-press/>

Grape Press Standard Ad Sizes - PDFs preferred

Doubletruck spread (2 pg): 16 inches wide x 10 inches high

Full page: 7.5 inches wide x 10 inches high

Half-page: 7.5 inches wide x 5 inches high

One-third page: 4.9 inches wide x 5.1 inches high

Business card: Standard size card (3.5 x 2) will display full size across two cols, with approximately one-half inch of white space on either side.

Column widths:

3-col ad: 7.5 inches wide

2-col ad: 4.9 inches wide

1-col ad: 2.3 inches wide

Publish Dates

Spring issue - March 1

Summer issue - June 1

Fall issue - Sept. 1

Winter issue - Dec. 1



Ad Submission Deadlines

Spring issue - Feb. 23

Summer issue - May 24

Fall issue - Aug. 24

Winter issue - Nov. 23

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Growing Great Wines in the Commonwealth!